



Business Travel News Editorial Calendar 2009


In Every Issue:

Aviation: News and analysis of carrier performance, frequency programs, amenities and corporate demand trends

Lodging: News and analysis of deluxe, upscale, midprice and extended stay supply, corporate demand and trends

Executive Dashboard: Briefing for senior managers

Profiles In Travel Management: Buyers' real-life strategies, policies and tactics

Issue Date	Ad Closing Date	Exclusive Research	Special News Sections		Destination News & Features	Bonus Show Distribution	Available BTNonline.com Webcast Sponsorships	
January 26	1/5/09	Top 25 Most Influential Executives In the Business Travel Industry, 2007	Corporate Meetings Management	Corporate Payment/Expense Reporting	New York; Emerging Markets: China, India, Russia, Brazil		Safety and Security in Accommodations –Maximizing traveler productivity by minimizing the risks and anxieties of the road.	
February 9	1/19/09	BTN Research Monitor	Global Travel Management	Car & Ground Transportation	Las Vegas; Asia/Pacific	MPI PEC, Feb. 7-10, Atlanta	Corporate Travel Social Networking Applications – Analyzing the advent of internal community forums, discussion boards and blogs that facilitate traveler communication and promote policy.	
March 2	2/9/09	BTN Research Monitor: Pre-Trip Reporting and Authorization RESOURCE ISSUE: CORPORATE TRAVEL INDEX WITH CITY PROFILES	Corporate Meetings Management	Travel Management Technology	Europe; Chicago; New York		Emerging Markets – Analyzing corporate travel trends and policies in China, India, Russia and Brazil.	
March 23	3/2/09	Top U.S. Hotel Chain Survey	Global Travel Management	Corporate Payment/Expense Reporting	Los Angeles; Las Vegas	IACC, March 26-29, Atlanta	Green Travel Management – How to develop and deploy a more environmentally friendly travel management program.	
April 6	3/16/09	BTN Research Monitor RESOURCE ISSUE: PROCUREMENT PRACTICES	Corporate Meetings Management	Car & Ground Transportation	Washington, D.C.; Asia/Pacific; Emerging Markets	CTW/ACTE, TBA	The Application of Procurement Practices to Travel Management – Highlights of original BTN research with travel buyers and consultants adding input based on their experiences.	
April 27	4/6/09	Green Travel Management	Global Travel Management	Travel Management Technology	New York; Boston			
May 18	4/27/09	 BTN's 25th Anniversary special commemorative section	Corporate Meetings Management	Corporate Payment/Expense Reporting	Asia/Pacific; Washington		Corporate Ground Transportation – Intelligence for car rental, chauffeured transportation and rail negotiating in the United States and Europe.	
June 8	5/18/09	RESOURCE ISSUE: BUSINESS TRAVEL SURVEY						
June 29	6/8/09	BTN Research Monitor: Extended Stay Hotels	Travel Management Technology	Corporate Payment/Expense Reporting	Asia/Pacific; New York, Europe			
July 13	6/22/09	RESOURCE ISSUE: THE OFFICIAL BUSINESS TRAVEL BUYER'S HANDBOOK WITH CORPORATE PROFILES						
July 27	7/6/09	BTN 2.0—Leading-edge travel management technology.	Global Travel Management	Car & Ground Transportation	Las Vegas; Los Angeles			
August 24	8/3/09	26th Annual Travel Manager Salary & Attitude Survey	Corporate Meetings Management	Corporate Payment/Expense Reporting	San Diego; Asia/Pacific; Emerging Markets	NBTA, Aug. 23-26, San Diego	Advances in Payment and Expense Automation – The latest developments for corporate card and expense reporting tool technology, including systems integration.	
September 14	8/24/09	2009 Travel Manager of the Year BTN Research Monitor:Ground Transportation Policy	Corporate Meetings Management	Travel Management Technology	Asia/Pacific; Boston	HSMIA's Affordable Meetings National, Sept. 9-10, Washington, D.C.	Best Practices in Travel Management – Analysis of the practices BTN editors identified as the best of the previous year, with input from BTN's Travel Manager of the Year.	
September 28	9/4/09	RESOURCE ISSUE: CORPORATE TRAVEL 100, INCLUDING 2009'S BEST PRACTITIONERS						
October 12	9/21/09	2010 Budget Planner	Global Travel Management	Corporate Payment/Expense Reporting	San Francisco; New York; Europe	IT&ME, Sept. 29 - Oct. 1, Chicago		
October 26	10/5/09	Green Travel Management	Corporate Meetings Management	Car & Ground Transportation	Las Vegas Asia/Pacific	ACTE Global, TBA	Hotel Negotiating Outlook – Experts assess hotel market conditions and buyer strength at the 2009 negotiating table.	
November 9	10/19/09	6th Annual Expense Manager Survey RESOURCE ISSUE: MULTINATIONAL TRAVEL MANAGEMENT	Global Travel Management	Travel Management Technology	New York; Chicago; Emerging Markets			
November 23	11/2/09	12th Annual Airline Survey	Corporate Meetings Management	Corporate Payment/Expense Reporting	Boston; Asia/Pacific		Multinational Travel Management: Documenting global corporate travel programs, policies and processes, including highlights of BTN research, to be published Nov. 9.	
December 14	11/23/09	European CT 100—Best Practitioners in European Corporate Travel RESOURCE ISSUE: CORPORATE TRAVEL BLACK BOOK	Corporate Meetings Management	Car & Ground Transportation	Las Vegas; Europe		Virtual Corporate Travel World – BTN editors and industry experts present a day of online educational sessions accompanied by supplier exhibits and opportunities to network.	